

**From:** Alek <alek3773@gmail.com>  
**Sent time:** 08/03/2020 09:48:10 PM  
**To:** mindy.nguyen@lacity.org  
**Subject:** RE: Hollywood Center Project - CEQA No. ENV-2018-2116-EIR

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Dear Mindy,

Thank you for informing me about the completed DEIR,  
Ref. project # **ENV-2018-2116-EIR**.  
Case Nos. VTT-82152;  
CPC-2018-2114-DB-CU-MCUP-SPR; and  
CPC-2018-2115-DA,  
Address: 1750 N. VINE ST.,; 1720-1770 N. VINE ST., etc.

I am a nearby resident, living just within walking distance of the jobsite, and would like to express my full **SUPPORT** for the project. I like the height of the project, as well as the contemporary design; this project would set a great precedent for similar future projects, which should help bringing Hollywood up to the 21st century standards. The project should also help transforming the blighted spots (currently still in existence in the area) to the family-friendly, safe, upscale environment. The development will also bring many much needed jobs to the area.

As to the environmental impacts: in my opinion, the impacts would be insignificant -- when considering the tremendous benefits the project will bring.

I do have one suggestion: the developer should implement decorative sidewalks / pavers onto all sidewalks adjacent to the new development. In order to promote walkability and improve the aesthetics of a new development, a major improvement to our sidewalks is needed. I'm sure you agree, Los Angeles overall -- and Hollywood in particular -- severely lacks sidewalk aesthetics (and thus, affecting our walkability). Because most of the sidewalks in L.A. are comprised of just plain, naked concrete, Los Angeles appear as one massive "Concrete Jungle". Therefore, each new development is strongly encouraged to install decorative sidewalks / pavers. Hollywood Center Project should include decorative pavers in its plan!

Thank you for accepting my comments.  
I look forward to the full endorsement of this much needed project!

Best regards,

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Alek Friedman  
Hollywood, California  
323 . 465 . 8511